



**TAMWOOD**  
CAREERS



# Study & Work in Canada

Program Viewbook 2024



**DO MORE.  
LEARN MORE.  
BE MORE. 🍁**



### Accreditations

When you choose to study at Tamwood Careers, you can rest assured that you are receiving superior education at the highest level of industry standards. Our institution is accredited by provincial and federal bodies designated to ensure high-quality programs and industry relevant training.



Designated B.C. Private Training Institutions Branch



BC Career Colleges Association



Province of British Columbia: Education Quality Assurance



Career Colleges Ontario



National Association of Career Colleges

### MESSAGE FROM THE PRESIDENT

Today marks the beginning of an extraordinary chapter in your lives, one filled with new experiences, exciting challenges, and boundless opportunities. As you set foot on our campus, you become a permanent part of the Tamwood. What truly sets us apart is the sense of community that thrives within these walls. You are not just students; you are family. And together, we will celebrate successes, overcome challenges, and create lasting memories.

Once again, I extend a heartfelt welcome to all our international students. Your presence enriches our campus in ways beyond measure, and we are excited to witness the contributions you will make to our academic, cultural, and social landscape. Welcome to Canada, welcome to Tamwood, and welcome to your new home.



**Matt Collingwood**  
Tamwood President



## CONTENTS

WHY TAMWOOD CAREERS?	04
CANADA: THE LAND OF OPPORTUNITY	06
AWARDS	08
PROGRAMS	09
<b>INTERNATIONAL BUSINESS &amp; MANAGEMENT</b>	<b>10</b>
<b>DIGITAL MARKETING</b>	<b>12</b>
<b>WEB DEVELOPER</b>	<b>14</b>
<b>USER INTERFACE (UI) DESIGN</b>	<b>16</b>
<b>USER EXPERIENCE (UX) DESIGN</b>	<b>18</b>
<b>INNOVATION &amp; ENTREPREUNERSHIP</b>	<b>20</b>
<b>HOSPITALITY &amp; TOURISM</b>	<b>22</b>
STUDENT SERVICES	26
UNIVERSITY TRANSFER PROGRAM	28
START DATES	30
PROGRAM FEES	31



"I'm studying right now the International Business & Management Program, and one of the things that I like is the timeframes that the classes work in and the availability for me to find work while studying has been really helpful for me, and also the teachers and the staff here have been really helpful."

**Fortunato Montemayor**  
Mexico

## MESSAGE FROM THE CEO

Canada is a country that has been welcoming newcomers from around the world for many generations. It's a multicultural and inclusive society that builds strength from its diversity. Canada has a growing economy that is creating many new jobs. It's stunning natural beauty and exciting world class cities make it a perfect place to live, work and play. Come and experience for yourself why Canada has the best quality of life in the world.



**John DeFranco**  
Tamwood CEO



## WHY TAMWOOD ?

### Canada: The Land of Opportunity

Canada has a rapidly growing economy with incredible opportunities to work and do business. Toronto, Vancouver & Whistler are multicultural, and among the most liveable cities in the world.

### Work Experience in Canada

Gain Canadian work experience while you are enrolled in one of our co-op programs. You will practice the knowledge you have learned in class, develop professional contacts within the industry and enhance your résumé while studying.



## Start your path to Canadian immigration

Under the block course transfer agreements that Tamwood has with several Canadian public colleges and universities, you can transfer some or all of the courses you took at Tamwood Careers to the partner institution thus saving you tuition fees and study time at the partner institution.



## Academic Counselling

Tamwood students and graduates have access to FREE academic counselling. If you are planning to continue your education at a Canadian college or university, a pathway specialist will help you find the right program and school. Services include a personalized study plan, university application support and free pathway tours.



## Accommodation

There are several housing options to fit your profile, lifestyle and budget. You will receive support before and during your stay with either a homestay family or in a student residence. Airport pick-up and drop-off services are also available. Visit [www.tamwood.com/](http://www.tamwood.com/) to learn more.



## Amazing Instructors

The Instructors at Tamwood are leading industry professionals with extensive knowledge and expertise in their field. They bring to the classroom a passionate, hands-on approach to learning through practical application of the material.



## Improve your Business English Skills

Enhance your professional writing skills and enrich your business English vocabulary. Develop public speaking and presentation skills that will help you feel comfortable to give speeches and attend seminars in English.



## Earn a Canadian Diploma

Secure your future with a widely recognized diploma in the fields of Business, Technology, Entrepreneurship, Hospitality & Tourism.

# CANADA: THE LAND OF OPPORTUNITY

Canada is repeatedly ranked as one of the best countries in the world to study, work and live. Students who choose Canada get a quality education and earn widely recognized credentials.

-  Affordable, world-class education
-  Growing economy with many jobs
-  Peaceful and safe cities
-  All cultures welcomed and celebrated
-  Ranked #1 country for quality of life\*

\*source: usnews.com





Albania



Algeria



Andorra



Argentina



Austria



Azerbaijan



Bahrain



Belarus



Belgium



Bolivia



Brazil



Bulgaria



Burkina Faso



Chile



China



Colombia



Costa Rica



Croatia



Czech Republic



Dominican Republic



Ecuador



Egypt



El Salvador



Estonia



Finland



France



Georgia



Germany



Greece



Guatemala



Hong Kong



Honduras



Hungary



Indonesia



Iran



Israel



Italy



Japan



Jordan



Kazakhstan



Kyrgyzstan



Kuwait



Latvia



Lebanon



Libya



Lithuania



Mexico



Moldova



Morocco



Netherlands



Nicaragua



Norway



Palestine



Panama



Paraguay



Peru



Poland



Portugal



Qatar



Romania



Russia



Saudi Arabia



Serbia



Slovenia



South Korea



Slovakia



Spain



Sweden



Switzerland



Syria



Taiwan



Thailand



Tunisia



Turkey



Ukraine



United Arab Emirates



Uruguay



Uzbekistan



Venezuela



Vietnam



Yemen

AN INTERNATIONAL STUDENT  
COMMUNITY OF OVER  
**75,000**  
ALUMNI!



Embark on an  
**award-winning**  
career path!



Shortlisted

Innovation of the Year 2010



The instructors at Tamwood are leading industry professionals with extensive knowledge and expertise in their field. They bring to the classroom a passionate, hands-on approach to learning through practical application of the material. Through an expert understanding of the local workplace, our instructors work to demonstrate how to be successful in Canada.

Business Programs	Program Length & Format	Co-op / Capstone	English Requirements	Campus
<b>International Business &amp; Management</b>	2 Year Diploma with Co-op	Co-op	Tamwood Level 8 (IELTS 4.0)	V T
	1 Year Diploma with Co-op	Co-op	Tamwood Level 12 (IELTS 5.0)	V T
	7 Month Certificate	Capstone Project	Tamwood Level 12 (IELTS 5.0)	V T
Technology Programs	Program Length & Format	Co-op / Capstone	English Requirements	Campus
<b>Digital Marketing</b>	2 Year Diploma with Co-op	Co-op	Tamwood Level 10 (IELTS 4.5)	V T
	1 Year Diploma with Co-op	Co-op	Tamwood Level 14 (IELTS 5.5)	V T
	7 Month Certificate	Capstone Project	Tamwood Level 14 (IELTS 5.5)	V T
<b>Web Developer</b>	1 Year Diploma with Co-op	Co-op	Tamwood Level 14 (IELTS 5.5)	V T
	7 Month Certificate	Capstone Project	Tamwood Level 14 (IELTS 5.5)	V T
<b>User Interface (UI) Design</b>	1 Year Diploma with Co-op	Co-op	Tamwood Level 14 (IELTS 5.5)	V T
	7 Month Certificate	Capstone Project	Tamwood Level 14 (IELTS 5.5)	V T
<b>User Experience (UX) Design</b>	1 Year Diploma with Co-op	Co-op	Tamwood Level 14 (IELTS 5.5)	V T
	7 Month Certificate	Capstone Project	Tamwood Level 14 (IELTS 5.5)	V T
Entrepreneurship Programs	Program Length & Format	Co-op / Capstone	English Requirements	Campus
<b>Innovation &amp; Entrepreneurship</b>	2 Year Diploma with Co-op	Co-op	Tamwood Level 14 (IELTS 5.5)	V
	1 Year Certificate	Capstone Project	Tamwood Level 14 (IELTS 5.5)	V
Hospitality & Tourism Programs	Program Length & Format	Co-op / Capstone	English Requirements	Campus
<b>Hospitality &amp; Tourism</b>	2 Year Diploma with Co-op	Co-op	Tamwood Level 8 (IELTS 4.0)	V T
	1 Year Diploma with Co-op	Co-op	Tamwood Level 12 (IELTS 5.0)	V T W
	7 Month Certificate	Capstone Project	Tamwood Level 12 (IELTS 5.0)	V T W

V = VANCOUVER  
T = TORONTO  
W = WHISTLER



"I started the hospitality program in Tamwood Careers. I'm so happy because I met all of my best friends here in Vancouver, and this is the best experience that I've had so far. I'm really thankful because of all of the support from the Tamwood team and I am planning for my dream job at Fairmont Pacific Rim. I'm pretty sure that I will never forget this experience. **Thank you very much, Tamwood Careers!**"

**Leticia Valencia Espinosa** Mexico City



# INTERNATIONAL BUSINESS & MANAGEMENT

## Program Options / Campus

	Toronto	Vancouver
2 Year Diploma with Co-op	✓	✓
1 Year Diploma with Co-op	✓	✓
7 Month Certificate	✓	✓

## Class Times

Daytime

Daytime

Daytime



## About the Programs

**Globalization and emerging technologies are ever-changing business opportunities and effective management styles.** Learn the skills you need to succeed in business management in an international context. In this program, you will explore a broad range of business basics and management fundamentals. Courses include global business, workplace communications, finance, marketing, human resources, international trade, and project management.

This program fosters development of effective management skills including critical thinking, creative problem solving, communication, organization, and leadership. A special emphasis is placed on the communication skills required to succeed in the Canadian and International work environment, as well as learning to manage and lead in the increasingly multi-cultural and technology-driven marketplace.



## Co-op

Diploma program students complete a co-op education work placement that starts on completion of the study term. Co-op positions are typically entry level to get you working from the ground up. Work placements may be available in: Vancouver, Whistler, Toronto and other areas in British Columbia, Alberta and Ontario. You will receive assistance and tools to help you find work and start earning income fast! Our work placement coordinators work with you to connect you with employers and great jobs and they stay connected and support you through your entire program.

## Capstone Project

The Capstone Project is an academic project in which students select a topic that relates to both their studies and their field of work. This is submitted in the form of a final written report or presentation. In selecting and working on their project, students will practice critical thinking, solving challenging problems, and developing skills such as oral communication, research skills, planning, self-sufficiency, and goal setting—valuable skills that are sought after by employers!

## Admission Requirements

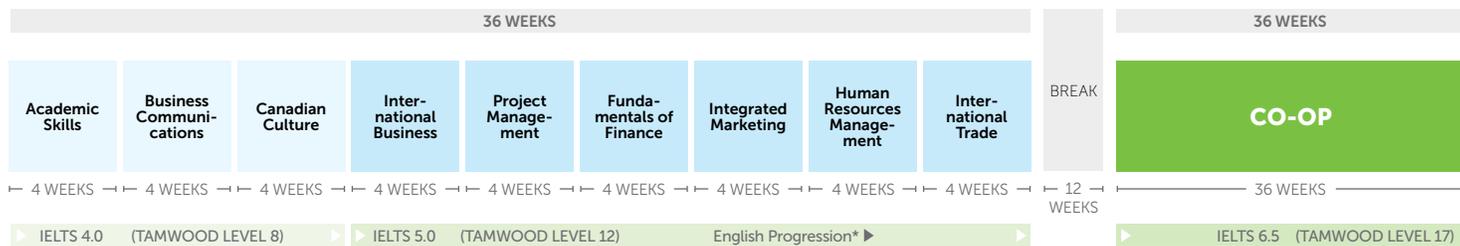
- Minimum Age: **18 Years**
- Education: Evidence that the student has an Ontario Secondary School Diploma (OSSD) or equivalent or has passed the Wonderlic Scholastic Level Exam with a Cut Score of 16
- Language Skills: (1 Year / 7 Months): International students must demonstrate Level 12 English with Tamwood Careers' online test and interview. The online test and interview are exempt if CEFR B2, Academic IELTS 5, TOEFL 72, Duolingo 95, TOEIC 785, CELPIP 6, Tamwood Language Centre's Tamwood Level 12 or ILAC's Level 12 is presented. (2 Years): International students must demonstrate Level 8 English with Tamwood Careers' online test and interview. The online test and interview are exempt if CEFR B1, Academic IELTS 4, TOEFL 42, Duolingo 65, TOEIC 550, CELPIP 4, Tamwood Language Centre's Tamwood Level 8 or ILAC's Level 8 is presented.

# INTERNATIONAL BUSINESS & MANAGEMENT



## International Business & Management

➤ 2 Year Diploma with Co-op



## International Business & Management

➤ 1 Year Diploma with Co-op



## International Business & Management

➤ 7 Month Certificate



### 🔗 Career Outcomes

Graduates of this program will be prepared for a variety of business related entry-level positions including (but not limited to) administrative assistant, sales assistant, business development coordinator.



# DIGITAL MARKETING

## Program Options / Campus

2 Year Diploma with Co-op
1 Year Diploma with Co-op
7 Month Certificate

Toronto Vancouver

✓	✓
✓	✓
✓	✓

## Class Times

Evening  
Evening  
Evening



## About the Programs

**In this digital age, the world needs more digital marketers.** The Digital Marketing program focuses on the many channels of marketing in modern-day business and is taught by industry professionals to give you the skills and knowledge for success. Students will learn how to select the appropriate marketing channels, and generate and curate tailored content that is meaningful for their target audiences. Topics covered include digital marketing strategies, social media, search engine optimization, campaign management, e-mail marketing, content marketing, online advertisement, web analytics, principles of design and WordPress website management.

Upon completion of this program, you will have an understating of all aspects of digital marketing, digital communications, branding, web design, social media management, and marketing automation.



## Co-op

Diploma program students complete a co-op education work placement that starts on completion of the study term. Co-op positions are typically entry level to get you working from the ground up. Work placements may be available in: Vancouver, Whistler, Toronto and other areas in British Columbia, Alberta and Ontario. You will receive assistance and tools to help you find work and start earning income fast! Our work placement coordinators work with you to connect you with employers and great jobs and they stay connected and support you through your entire program.

## Capstone Project

The Capstone Project is an academic project in which students select a topic that relates to both their studies and their field of work. This is submitted in the form of a final written report or presentation. In selecting and working on their project, students will practice critical thinking, solving challenging problems, and developing skills such as oral communication, research skills, planning, self-sufficiency, and goal setting—valuable skills that are sought after by employers!

## Admission Requirements

- Minimum Age: **18 Years**
- Education: Evidence that the student has an Ontario Secondary School Diploma (OSSD) or equivalent or has passed the Wonderlic Scholastic Level Exam with a Cut Score of 16
- Language Skills: (1 Year / 7 Months): International students must demonstrate Level 14 English with Tamwood Careers' online test and interview. The online test and interview are exempt if CEFR C1, Academic IELTS 5.5, TOEFL 95, Duolingo 105, TOEIC 945, Tamwood Language Centre's Tamwood Level 14 or ILAC's Level 14 is presented. (2 Years): International students must demonstrate Level 10 English with Tamwood Careers' online test and interview. The online test and interview are exempt if CEFR B1+, Academic IELTS 4.5, TOEFL 57, Duolingo 80, TOEIC 670, CELPIP 5, Tamwood Language Centre's Tamwood Level 10 or ILAC's Level 10 is presented.

# DIGITAL MARKETING



## Digital Marketing

### 2 Year Diploma with Co-op



## Digital Marketing

### 1 Year Diploma with Co-op



## Digital Marketing

### 7 Month Certificate



#### Career Outcomes

Graduates of this program will be prepared for a variety of entry-level positions in the field of digital marketing, including (but not limited to) marketing development coordinator, global digital marketing assistant, digital market research assistant, marketing coordinator, branding assistant, digital sales coordinator.



# WEB DEVELOPER

## Program Options / Campus

1 Year Diploma with Co-op

7 Month Certificate

Toronto Vancouver

✓	✓
✓	✓

## Class Times

Evening

Evening



## About the Programs

**Every business needs a website and eventually, every website needs a redesign so demand is high for good web developers.** In this program, you will learn how to design and code interactive client-facing websites using HTML, CSS, and JavaScript. By the end of the program, you will be able to build dynamic websites using a content management system, produce and consume web APIs, and write efficient code demonstrating knowledge of programming concepts. This program will prepare you to work as a Front-end Developer and in any general web developer position.

You have the choice of doing the full-time diploma or the work and study diploma, which combines the courses in the full-time diploma program with a 480-hour co-operative work term.



## Co-op

Diploma program students complete a co-op education work placement that starts on completion of the study term. Co-op positions are typically entry level to get you working from the ground up. Work placements may be available in: Vancouver, Whistler, Toronto and other areas in British Columbia, Alberta and Ontario. You will receive assistance and tools to help you find work and start earning income fast! Our work placement coordinators work with you to connect you with employers and great jobs and they stay connected and support you through your entire program.

## Capstone Project

The Capstone Project is an academic project in which students select a topic that relates to both their studies and their field of work. This is submitted in the form of a final written report or presentation. In selecting and working on their project, students will practice critical thinking, solving challenging problems, and developing skills such as oral communication, research skills, planning, self-sufficiency, and goal setting—valuable skills that are sought after by employers!

## Admission Requirements

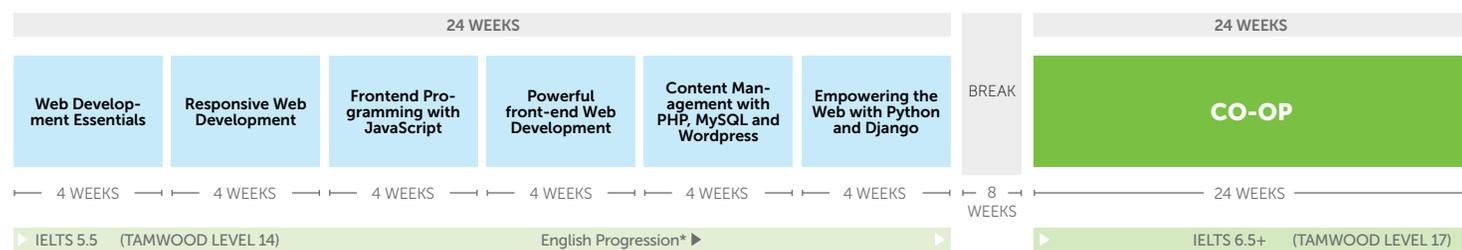
- Minimum Age: 18 Years
- Education: Evidence that the student has an Ontario Secondary School Diploma (OSSD) or equivalent or has passed the Wonderlic Scholastic Level Exam with a Cut Score of 16.
- Language Skills: International students must demonstrate Level 14 English with Tamwood Careers' online test and interview. The online test and interview are exempt if CEFR C1, Academic IELTS 5.5, TOEFL 95, Duolingo 105, TOEIC 945, Tamwood Language Centre's Tamwood Level 14 or ILAC's Level 14 is presented.

# WEB DEVELOPER



## Web Developer

### ➤ 1 Year Diploma with Co-op



## Web Developer

### ➤ 7 Month Certificate



#### ⚙️ Course Outcomes

Upon completion of this program, students will be proficient with:

**HTML5 & CSS3:** Build a solid foundation of HTML5, CSS3 and responsive web development skills. As well as, write well-structured, semantic mark-up with an eye for accessibility and search engine optimization (SEO).

**Wordpress:** Build custom WordPress themes from scratch, mastering WordPress template tags, template hierarchy, custom post types, custom fields, custom taxonomies, plugin development, sidebar widgets, and more. Learn to understand the role of

a CMS in managing a website and explore the new WordPress REST API as a means for multi-platform content distribution.

**Sass:** Learn how to use the Sass CSS pre-processor, use CSS best practices to produce scalable and maintainable CSS code, build on and extend basic jQuery and JavaScript skills, interact with popular JSON-based web APIs using Ajax, and use the latest versions of the JavaScript language.

**Gulp:** Learn how to use JavaScript task runners to help enhance and automate your web development workflow.

**PHP:** Learn the basics of PHP, including an introduction to object-oriented programming, best practices for writing modern PHP, and understand the server-side programming language (and how it differs from JavaScript).

**Git & Github:** Master version control using Git from the command-line and open-source your projects on GitHub.

#### 🔗 Career Outcomes

Graduates of this program will be prepared for Front-end Developer and General Web Developer Positions.



# USER INTERFACE (UI) DESIGN

## Program Options / Campus

1 Year Diploma with Co-op

7 Month Certificate

Toronto Vancouver

✓	✓
✓	✓

## Class Times

Evening

Evening



## About the Programs

**UI design professionals are in high demand everywhere in the world.**

Take this program to set yourself up for a successful career. In this program, you will learn the practical skills, tools, and techniques used in the field of User Interface & Visual Communication Design, including creative software, layout and composition, colour and typographic theory, visual brand identity, conceptual and strategic thinking, and designing for digital interfaces.

This program prepares you to work in any of the following roles: User Interface Designer, Graphic Designer, Web Designer, Communication Designer, Production Designer, Interactive Designer, UI Strategist, UI Content Designer, Product Designer



## Co-op

Diploma program students complete a co-op education work placement that starts on completion of the study term. Co-op positions are typically entry level to get you working from the ground up. Work placements may be available in: Vancouver, Whistler, Toronto and other areas in British Columbia, Alberta and Ontario. You will receive assistance and tools to help you find work and start earning income fast! Our work placement coordinators work with you to connect you with employers and great jobs and they stay connected and support you through your entire program.

## Capstone Project

The Capstone Project is an academic project in which students select a topic that relates to both their studies and their field of work. This is submitted in the form of a final written report or presentation. In selecting and working on their project, students will practice critical thinking, solving challenging problems, and developing skills such as oral communication, research skills, planning, self-sufficiency, and goal setting—valuable skills that are sought after by employers!

## Admission Requirements

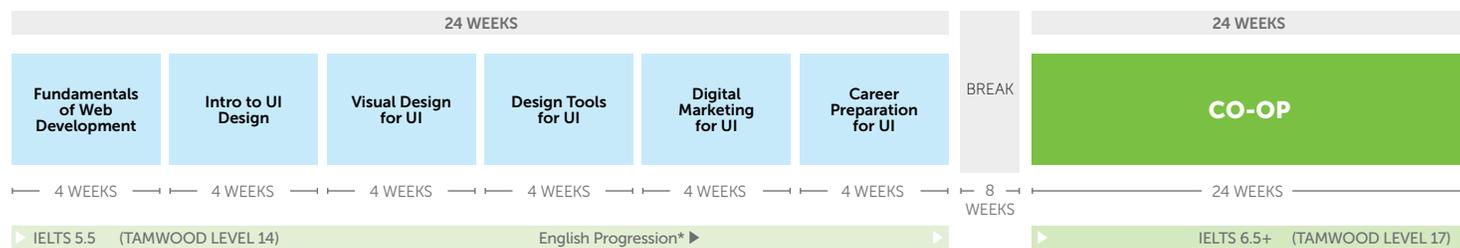
- Minimum Age: 18 Years
- Education: Evidence that the student has an Ontario Secondary School Diploma (OSSD) or equivalent or has passed the Wonderlic Scholastic Level Exam with a Cut Score of 16
- Language Skills: International students must demonstrate Level 14 English with Tamwood Careers' online test and interview. The online test and interview are exempt if CEFR C1, Academic IELTS 5.5, TOEFL 95, Duolingo 105, TOEIC 945, Tamwood Language Centre's Tamwood Level 14 or ILAC's Level 14 is presented.

# USER INTERFACE (UI) DESIGN



## User Interface (UI) Design

### ➤ 1 Year Diploma with Co-op



## User Interface (UI) Design

### ➤ 7 Month Certificate



#### ⚙️ Course Outcomes

Upon completion of this program, students will be able to:

- Follow the steps of the creative process: research, ideation, execution, and revision
- Assemble effective colour palettes
- Select appropriate typefaces considering their quality, legal requirements, availability, and visual language while composing elegant typesetting in view of visual hierarchy, alignment, and spacing
- Design balanced layouts with clear focal points, balance, and alignment
- Build designs in Photoshop with the ability to create masks, apply filters, and other relevant tools
- Draw vector elements in Illustrator using the pen tool, pathfinder, strokes, and other relevant tools
- Build user interface layouts in Sketch using vector tools, grids, symbols, and other relevant tools
- Design a visual brand identity such as a logo, colour palette, typefaces, photography, and iconography
- Lead productive ideation sessions & practice a user-centric approach to problem-solving
- Identify limitations and possibilities when working with programming languages such as CSS, HTML, Javascript, Swift, and Java
- Build a creative brief & confidently and eloquently present creative work
- Distinguish art and design eras, movements, and trends
- Constructively critique peers' work

#### 🔗 Career Outcomes

Graduates of this program will be prepared for positions like User Interface Designer, Graphic Designer, Web Designer, Communication Designer, Production Designer, Interactive Designer, UI Strategist, UI Content Designer, Product Designer



# USER EXPERIENCE (UX) DESIGN

## Program Options / Campus

1 Year Diploma with Co-op

7 Month Certificate

Toronto Vancouver

✓	✓
✓	✓

## Class Times

Evening

Evening



## About the Programs

**UX design professionals are in high demand.** Take this program to set yourself up for a successful career as a UX Design Professional. In this program you will learn the skills, tools, and techniques used in the field of User Experience Design and apply them in a practical professional environment; including design, research, testing of interfaces, websites, products, and applications. This program prepares you for a career in any of the following roles: UX Designer, Information Architect, UX Researcher, Product Designer, and Interaction Designer.

You have the choice of doing the full-time diploma or the work and study diploma which combines the courses in the full-time diploma program with a 480-hour co-operative work term.



## Co-op

Diploma program students complete a co-op education work placement that starts on completion of the study term. Co-op positions are typically entry level to get you working from the ground up. Work placements may be available in: Vancouver, Whistler, Toronto and other areas in British Columbia, Alberta and Ontario. You will receive assistance and tools to help you find work and start earning income fast! Our work placement coordinators work with you to connect you with employers and great jobs and they stay connected and support you through your entire program.

## Capstone Project

The Capstone Project is an academic project in which students select a topic that relates to both their studies and their field of work. This is submitted in the form of a final written report or presentation. In selecting and working on their project, students will practice critical thinking, solving challenging problems, and developing skills such as oral communication, research skills, planning, self-sufficiency, and goal setting—valuable skills that are sought after by employers!

## Admission Requirements

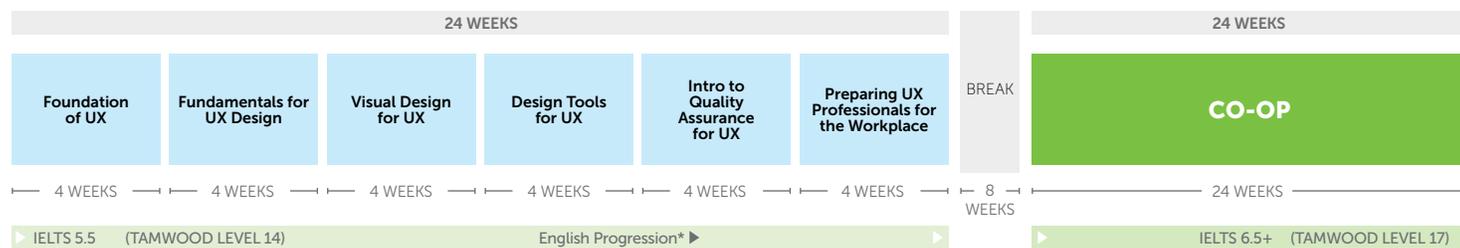
- Minimum Age: 18 Years
- Education: Evidence that the student has an Ontario Secondary School Diploma (OSSD) or equivalent or has passed the Wonderlic Scholastic Level Exam with a Cut Score of 16.
- Language Skills: International students must demonstrate Level 14 English with Tamwood Careers' online test and interview. The online test and interview are exempt if CEFR C1, Academic IELTS 5.5, TOEFL 95, Duolingo 105, TOEIC 945, Tamwood Language Centre's Tamwood Level 14 or ILAC's Level 14 is presented.

# USER EXPERIENCE (UX) DESIGN



## User Experience (UX) Design

### ➤ 1 Year Diploma with Co-op



## User Experience (UX) Design

### ➤ 7 Month Certificate



#### ⚙️ Course Outcomes

Upon completion of this program, students will be able to:

- Understand and apply the principles of user experience research, user-centric design approaches and strategy, UX methodologies, information architecture, user behaviours, information structures, graphical user interfaces, visual design, mobile user experience, and usability testing
- Work in a practical setting and apply techniques such as creating a user-centric design approach for a project using personal development and information design
- Develop usable wireframes for a website and/or simple application using Axure software
- Design an intuitive user interface and applying the learned principles of visual design
- Test and measure the success of a UX design project employing learned user testing techniques

#### 🔗 Career Outcomes

Graduates of this program will be prepared for positions like UX Designer, Information Architect, UX Researcher, Product designer, interaction designer.



# INNOVATION & ENTREPRENEURSHIP

## Program Options / Campus

	Toronto	Vancouver
2 Year Diploma with Co-op		✓
1 Year Certificate with Co-op		✓

## Class Times

Evening  
Evening



## About the Programs

### For Aspiring Entrepreneurs & Corporate Innovators!

Learn how to develop and create a business idea that will iterate and evolve, while gaining the skills and knowledge needed to launch and run a successful business with the Applied Diploma in Innovation & Entrepreneurship program. Each module takes the foundations learned in the core Innovation & Business Ideation course and puts a real-life operations, sales & marketing, financial management, or communications lens, on the business idea you and your classmates have decided to pursue.



## Co-op

Diploma program students complete a co-op education work placement that starts on completion of the study term. Co-op positions are typically entry level to get you working from the ground up. Work placements may be available in: Vancouver, Whistler, Toronto and other areas in British Columbia, Alberta and Ontario. You will receive assistance and tools to help you find work and start earning income fast! Our work placement coordinators work with you to connect you with employers and great jobs and they stay connected and support you through your entire program.

## Capstone Project

The Capstone Project is an academic project in which students select a topic that relates to both their studies and their field of work. This is submitted in the form of a final written report or presentation. In selecting and working on their project, students will practice critical thinking, solving challenging problems, and developing skills such as oral communication, research skills, planning, self-sufficiency, and goal setting—valuable skills that are sought after by employers!

## Admission Requirements

- Minimum Age: 18 Years
- Language Skills: International students must demonstrate Level 14 English with Tamwood Careers' online test and interview. The online test and interview are exempt if CEFR C1, Academic IELTS 5.5, TOEFL 95, Duolingo 105, TOEIC 945, Tamwood Language Centre's Tamwood Level 14 or ILAC's Level 14 is presented.

# INNOVATION & ENTREPRENEURSHIP



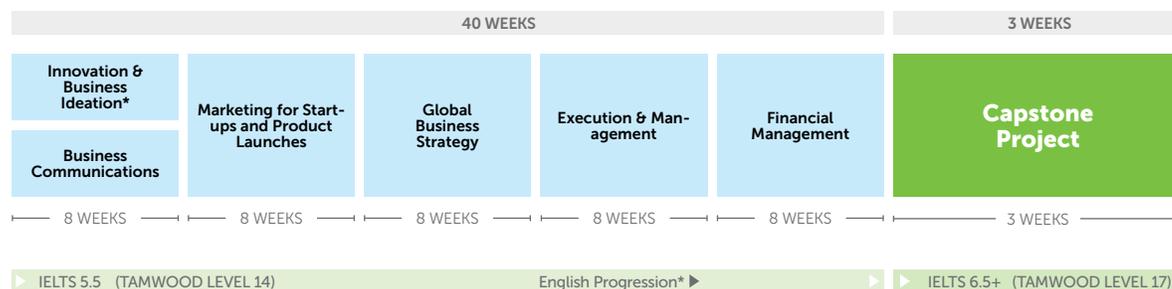
## Innovation & Entrepreneurship

### ➤ 2 Year Diploma with Co-op



## Innovation & Entrepreneurship

### ➤ 1 Year Certificate



#### ⚙️ Course Outcomes

Upon completion of this program, students will be able to:

- Develop a business idea that is aligned with your passion and personal values
- Create a prototype/Minimum Viable Product (MVP) to validate a business idea
- Create customer user profiles
- Develop a sales process
- Create a marketing plan that corresponds with sales goals
- Identify the opportunities and challenges of a business model through a global perspective
- Hire, fire, and most importantly, retain employees
- Manage both human and capital resources
- Communicate with your accounting team and understand the elements of financial statements
- Define key financial and startup metrics to measure growth and traction
- Develop and manage a comprehensive cash-flow budget
- Develop your fundraising strategy
- Understand the fundamentals of capital raising and how to pitch your idea to potential funders and investors
- Identify the legal needs of your startup and start planning an IP strategy
- Operate as an effective team leader

#### 🔗 Career Outcomes

Graduates of this program will be prepared for positions like marketing and public relations managers; Human resources managers; Other administrative services managers; Administrative officers, Business development officers and marketing researchers and consultants.



# HOSPITALITY & TOURISM

## Program Options / Campus

- 2 Year Diploma with Co-op
- 1 Year Diploma with Co-op
- 7 Month Certificate

Toronto	Vancouver	Whistler
✓	✓	
✓	✓	✓
✓	✓	✓

## Class Times

- Daytime
- Daytime
- Daytime



## About the Programs

This workplace readiness program is designed for international students seeking training in and knowledge of transferable soft skills for the international or Canadian workplace. Students gain the essential industry knowledge and skills in customer service, hospitality, and tourism to allow them to be successful in entry to intermediate level positions in a broad range of related employment settings, for example, hotels, motels, resorts, restaurants, convention centres and on cruise ships.



## Co-op

Diploma program students complete a co-op education work placement that starts on completion of the study term. Co-op positions are typically entry level to get you working from the ground up. Work placements may be available in: Vancouver, Whistler, Toronto and other areas in British Columbia, Alberta and Ontario. You will receive assistance and tools to help you find work and start earning income fast! Our work placement coordinators work with you to connect you with employers and great jobs and they stay connected and support you through your entire program.

## Capstone Project

The Capstone Project is an academic project in which students select a topic that relates to both their studies and their field of work. This is submitted in the form of a final written report or presentation. In selecting and working on their project, students will practice critical thinking, solving challenging problems, and developing skills such as oral communication, research skills, planning, self-sufficiency, and goal setting—valuable skills that are sought after by employers!

## Admission Requirements

- Minimum Age: 18 Years
- Education: Evidence that the student has an Ontario Secondary School Diploma (OSSD) or equivalent or has passed the Wonderlic Scholastic Level Exam with a Cut Score of 16.
- Language Skills: (1 Year / 7 Months): International students must demonstrate Level 12 English with Tamwood Careers' online test and interview. The online test and interview are exempt if CEFR B2, Academic IELTS 5, TOEFL 72, Duolingo 95, TOEIC 785, CELPIP 6, Tamwood Language Centre's Tamwood Level 12 or ILAC's Level 12 is presented. (2 Years): International students must demonstrate Level 8 English with Tamwood Careers' online test and interview. The online test and interview are exempt if CEFR B1, Academic IELTS 4, TOEFL 42, Duolingo 65, TOEIC 550, CELPIP 4, Tamwood Language Centre's Tamwood Level 8 or ILAC's Level 8 is presented.



## Hospitality & Tourism

### 2 Year Diploma with Co-op



## Hospitality & Tourism

### 1 Year Diploma with Co-op



## Hospitality & Tourism

### 7 Month Certificate



#### Career Outcomes

Graduates of this program will be prepared for a variety of customer service, tourism, and hospitality positions in a broad range of settings: for example, hotels, motels, resorts, restaurants, casinos, convention centres, and cruise ships.

# STUDY, WORK & EXPERIENCE THE WHISTLER LIFESTYLE



# DREAM DESTINATION!

Start your hospitality  
career with an  
unforgettable  
experience.





# THE BEST EMPLOYMENT SUPPORT PROGRAM

- **Social Insurance Number (SIN) set-up**
- **Weekly "ready to work workshop"**
- **Weekly career prep classes**
- **Career labs**



## Weekly "ready to work workshop"

Support Tamwood students' first steps into their Canadian career journey and support students in finding their "CASUAL JOB" (not co-op job).

Students will explore important topics such as the job search, building a strong standard Canadian resume, cover letters, interviews, scams, etc.

## Weekly career prep classes

Students receive a 2nd career class workshop, but this time, industry specific and based on their field of study. This workshop is designed to support career students to get their co-op job.

The CPC workshop is mandatory for students in their second course, students on their co-op term are also welcome to join!

## Career Lab

Students receive assistance from the co-op department in the Career Lab which is an open space for students to ask questions, to sharpen and personalize their resume, portfolio, cover letter, attend events, activities and additional workshops (such as LinkedIn Workshop).

All career students can join the Career Lab in both their study and co-op term.

"Thank you so much Tamwood, it was a unique experience. You can meet here new people from all over the world. The teachers, everybody in the school, they're gonna help you when you're new here, and with time, you start to know everything. And again, thank you so much for everything. I really enjoyed it!"

**Juan Mafla**  
Ecuador





We connect you to the Canadian workforce. Our dedicated and supportive team of co-op specialists assist students from beginning to end; all included in the tuition fees.



## CANADA EMPLOYMENT FORUM

Where employers & employees **connect**.

- **Guaranteed co-op work opportunities from hundreds of partner companies!**
- Receive support for co-op work placement from start to finish.
- Work & earn money while studying.
- Enhance your resume, develop your professional network & become job-ready.



### One network, endless opportunity!

We'll connect you and the best of the Canadian workforce!



### Find the ideal placement

Our job board will open doors for you to find the first step on your dream career path!



### Exclusive employment fairs

Register for our Canada Employment Forum fairs to directly connect with your industry!

[www.canadaemploymentforum.com](http://www.canadaemploymentforum.com)





# UNIVERSITY TRANSFER PROGRAM

Tamwood Careers students who want to further their Canadian education at a Canadian public college or university have the option to apply to one of our pathway partners for admission with advanced standing. Tamwood has entered into articulation agreements with several public institutions and a private university in Canada that allow for a block transfer of courses from Tamwood Careers to the public institution/private university.

## PATHWAY PARTNERS



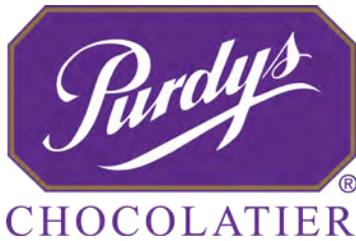
Contact Tamwood Careers for more information on the Tamwood Careers programs that articulate to public colleges and private universities and for the admission requirements for these partner institutions.



ROCKY MOUNTAINEER®



HOLT RENFREW



BC TECH  
association



# PROGRAM START DATES



## INTERNATIONAL BUSINESS & MANAGEMENT

## HOSPITALITY & TOURISM

January 22, 2024  
February 20, 2024  
March 18, 2024  
April 15, 2024  
May 13, 2024  
June 10, 2024  
July 8, 2024

August 6, 2024  
September 3, 2024  
October 1, 2024  
October 28, 2024  
November 25, 2024  
December 23, 2024

January 20, 2025  
February 18, 2025  
March 17, 2025  
April 14, 2025  
May 12, 2025  
June 9, 2025  
July 7, 2025

August 5, 2025  
September 2, 2025  
September 29, 2025  
October 27, 2025  
November 24, 2025  
December 22, 2025

## DIGITAL MARKETING (1 YEAR) / (7 MONTHS)

## INNOVATION & ENTREPREUNERSHIP

January 22, 2024  
March 18, 2024  
May 13, 2024  
July 8, 2024  
September 3, 2024  
October 28, 2024  
December 23, 2024

February 18, 2025  
April 14, 2025  
June 9, 2025  
August 5, 2025  
September 29, 2025  
November 24, 2025

## DIGITAL MARKETING (2 YEAR DIPLOMA)

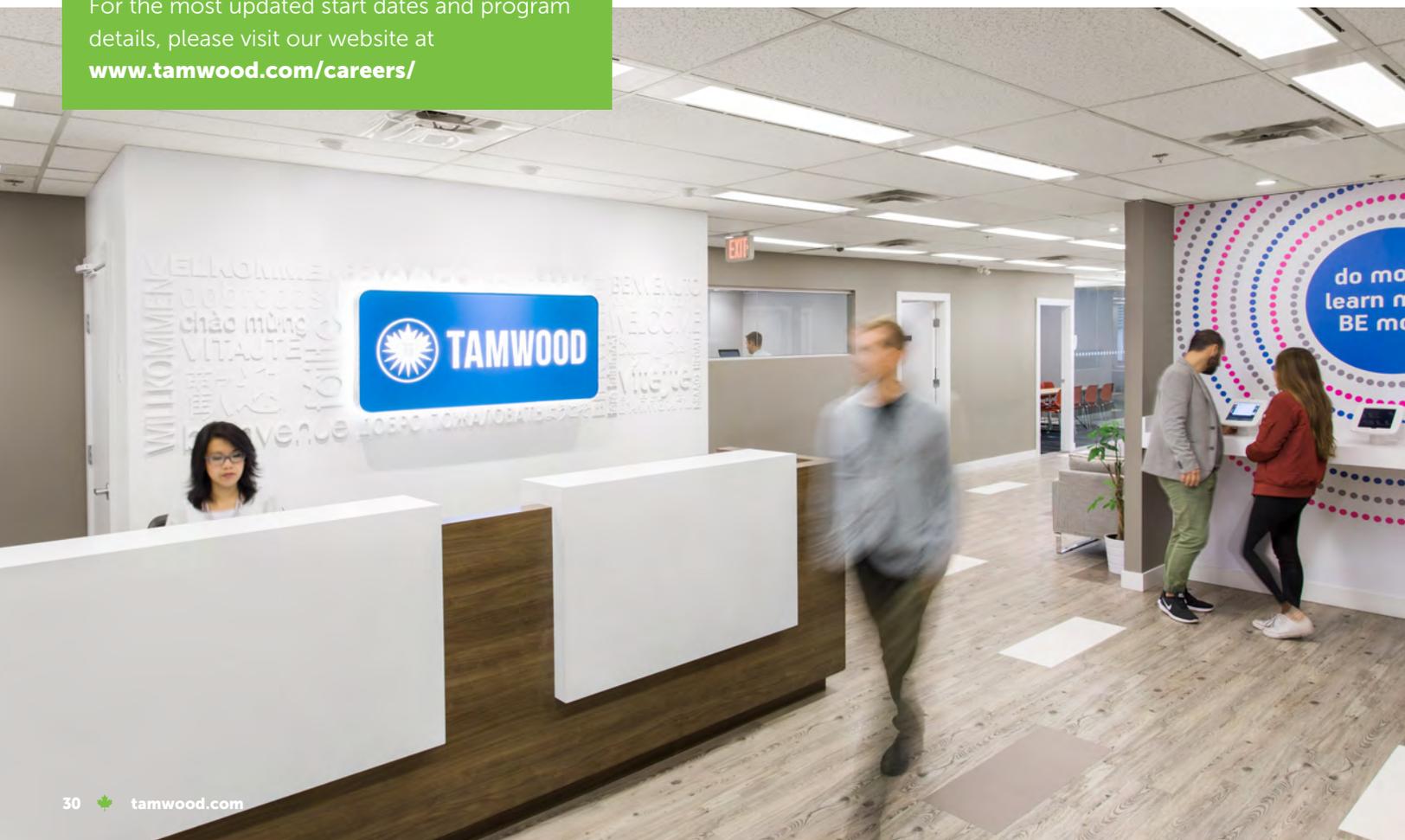
## UI DESIGN UX DESIGN WEB DEVELOPER

February 20, 2024  
April 15, 2024  
June 10, 2024  
August 6, 2024  
October 1, 2024  
November 25, 2024

January 20, 2025  
March 17, 2025  
May 12, 2025  
July 7, 2025  
September 2, 2025  
October 27, 2025

December 22, 2025

For the most updated start dates and program details, please visit our website at [www.tamwood.com/careers/](http://www.tamwood.com/careers/)





Program Name	Program Length & Format	English Requirements	Program Fees 2024
<b>International Business &amp; Management</b>	<b>2 Year Diploma with Co-op</b>	Tamwood Level 8 (IELTS 4.0)	<b>\$13,700</b>
	<b>1 Year Diploma with Co-op</b>	Tamwood Level 12 (IELTS 5.0)	<b>\$9,900</b>
	<b>7 Month Certificate</b>	Tamwood Level 12 (IELTS 5.0)	<b>\$9,700</b>
<b>Digital Marketing</b>	<b>2 Year Diploma with Co-op</b>	Tamwood Level 10 (IELTS 4.5)	<b>\$13,700</b>
	<b>1 Year Diploma with Co-op</b>	Tamwood Level 14 (IELTS 5.5)	<b>\$9,900</b>
	<b>7 Month Certificate</b>	Tamwood Level 14 (IELTS 5.5)	<b>\$9,700</b>
<b>Web Developer</b>	<b>1 Year Diploma with Co-op</b>	Tamwood Level 14 (IELTS 5.5)	<b>\$12,000</b>
	<b>7 Month Certificate</b>	Tamwood Level 14 (IELTS 5.5)	<b>\$11,900</b>
<b>User Interface (UI) Design</b>	<b>1 Year Diploma with Co-op</b>	Tamwood Level 14 (IELTS 5.5)	<b>\$12,000</b>
	<b>7 Month Certificate</b>	Tamwood Level 14 (IELTS 5.5)	<b>\$11,900</b>
<b>User Experience (UX) Design</b>	<b>1 Year Diploma with Co-op</b>	Tamwood Level 14 (IELTS 5.5)	<b>\$12,000</b>
	<b>7 Month Certificate</b>	Tamwood Level 14 (IELTS 5.5)	<b>\$11,900</b>
<b>Innovation &amp; Entrepreneurship</b>	<b>2 Year Diploma with Co-op</b>	Tamwood Level 14 (IELTS 5.5)	<b>\$14,200</b>
	<b>1 Year Certificate</b>	Tamwood Level 14 (IELTS 5.5)	<b>\$14,000</b>
<b>Hospitality &amp; Tourism</b>	<b>2 Year Diploma with Co-op</b>	Tamwood Level 8 (IELTS 4.0)	<b>\$13,000</b>
	<b>1 Year Diploma with Co-op</b>	Tamwood Level 12 (IELTS 5.0)	<b>\$11,600</b>
	<b>7 Month Certificate</b>	Tamwood Level 12 (IELTS 5.0)	<b>\$11,400</b>

Other Fees	Price
<b>Registration Fee</b> (non-refundable)	<b>\$200</b>
<b>Materials</b> (Business, DM & Hospitality)	<b>\$650</b>
<b>Materials</b> (Technology & Entrepreneurship)	<b>\$900</b>

Accommodation Options	Summer Price	Winter Price
<b>Accommodation Placement Fee</b>	<b>\$225</b>	<b>\$225</b>
<b>Special Dietary Request</b>	<b>\$50 / week</b>	<b>\$50 / week</b>

Optional Fees	Price
<b>Airport Transfer 1-Way</b> (Van & Tor)	<b>\$125</b>
<b>Airport Transfer 1-Way</b> (Whistler) (Shared)*	<b>\$170</b>
<b>Medical Insurance</b> fee + Daily Rate \$2	Total
1 Month <b>\$140</b> + <b>\$60</b>	<b>\$200</b>
2 Months <b>\$140</b> + <b>\$120</b>	<b>\$260</b>
3 Months <b>\$140</b> + <b>\$180</b>	<b>\$320</b>
4 Months <b>\$140</b> + <b>\$240</b>	<b>\$380</b>
5 Months <b>\$140</b> + <b>\$300</b>	<b>\$440</b>
6 Months <b>\$140</b> + <b>\$360</b>	<b>\$500</b>

Vancouver & Toronto	May - Sept	Oct - Apr
<b>Homestay Single Full Board</b>	<b>\$365 / week</b>	<b>\$325 / week</b>
<b>Homestay Single Half Board</b>	<b>\$325 / week</b>	<b>\$300 / week</b>
<b>Roomstay Single</b> (no meals)	<b>\$275 / week</b>	<b>\$250 / week</b>
<b>Twin Discount</b> (2 people, same date)	<b>-\$25 / week</b>	<b>-\$25 / week</b>

Whistler	All Year
<b>Homestay Single Half Board</b>	<b>\$580 / week</b>
<b>Roomstay Single</b> (no meals)	<b>\$405 / week</b>
<b>Residence</b>	<b>Price available on request</b>

Application fees are non-refundable. Full tuition must be paid 4 weeks prior to start date. Check-in and check-out is always Saturday to Saturday. 10 am check-out. Accommodation weekly fee based on 7 nights. All fees are in Canadian dollars. \* For private Whistler airport transfer options please contact us for pricing.

For the most updated prices and upcoming promotions, visit our website or contact us today!

I ♥ Tamwood

Let's experience it!



[tamwood.com/careers](https://tamwood.com/careers) / +1 (604) 899-4480